

# Google Research

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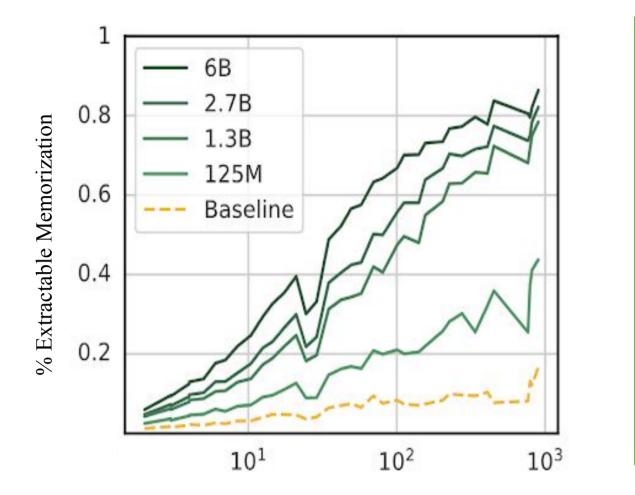
Work done with: Daphne Ippolito, Nicholas Carlini, Chiyuan Zhang, Matthew Jagielski, Florian Tramèr, Andrew Nystrom, David Mimno, Hannah Brown, Fatemehsadat Mireshghallah, Reza Shokri

# Language Models Memorize

# $\rightarrow$ implications for...

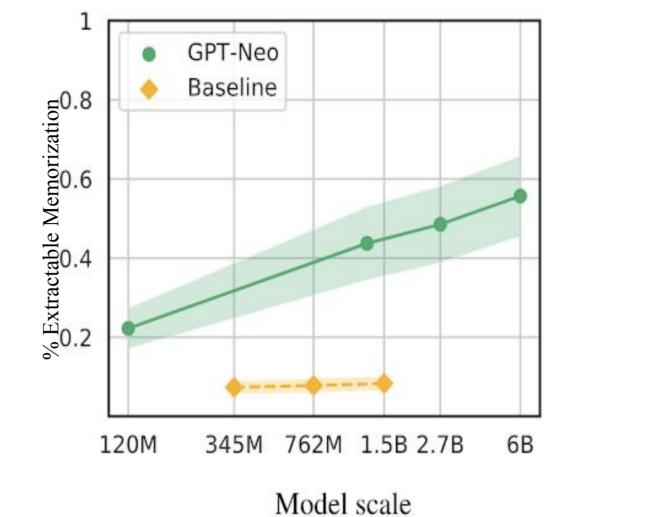
## training data

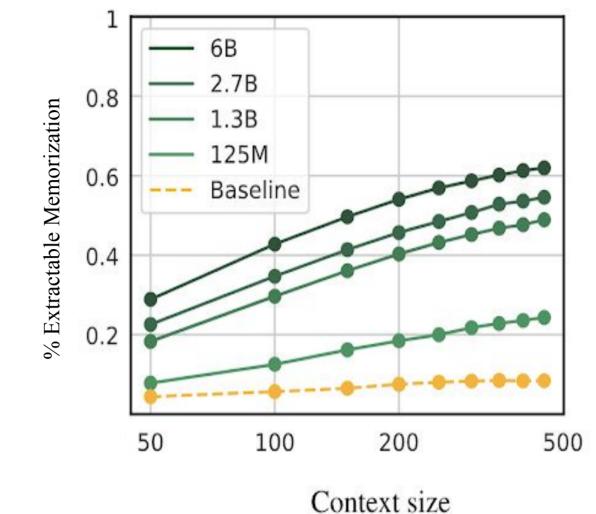
More repetitions  $\rightarrow$  easier to extract memorization



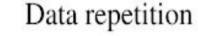
ou are only looking to find rent to own homes in your city are open to exploring all kinds of rent to own home

## larger models





tings, our database does it all. One of the best aspects iRentToOwn.com is that, besides options to rent to buy a house, it has numerou<u>s o</u>th<u>e</u>r categories of home sale otions. These include trank proviosure homes, e-foreclosure homes, Short sales, HUD/government oreclosures, auction homes and owner-financing/FSBO For Sale By Owner) homes. With help from the convenient search features offered by our site, shoppers are able to find their ideal lease to own home, real estate company, and more



you'll need to be knowledgeable to make the very best decisions. We will make sure you know what can be expected. We take the surprises from the picture by giving accurate and thorough information. You can start by talking about your task with 50 clicet so vice shaff when you dial 388-353-1299. We'll address all of your questions and arrange the initial meeting. We work closely with you through the whole project, and our team can show up promptly and prepared

Our fully equipped family sized lodges offer a comfortable luxurious stay for a antastic price, giving you beautiful riews of the lakes and the surrounding countryside. 🕖 er elf-catering holidays in our fully eatured Scandinavian holiday lodges Perfectly located to explore the beaches, coastline.

Discoverable memorization scales with model size

Memorization is difficult to quantify because it is difficult to fully discover

privacy

### Protecting privacy requires understanding context

Different harms when memorizing

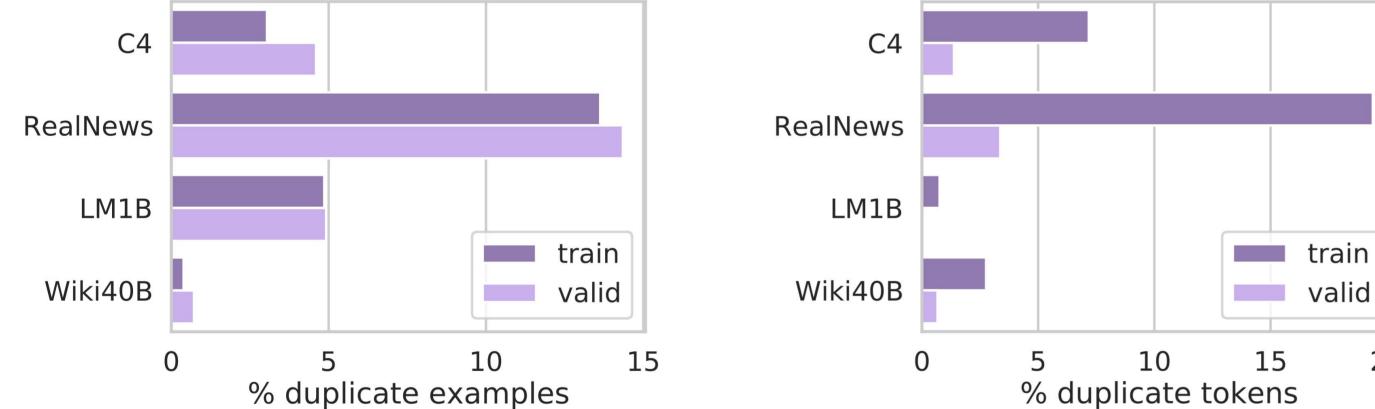
- Tweet from Joe Biden

#### There are a lot of duplicates in text corpora

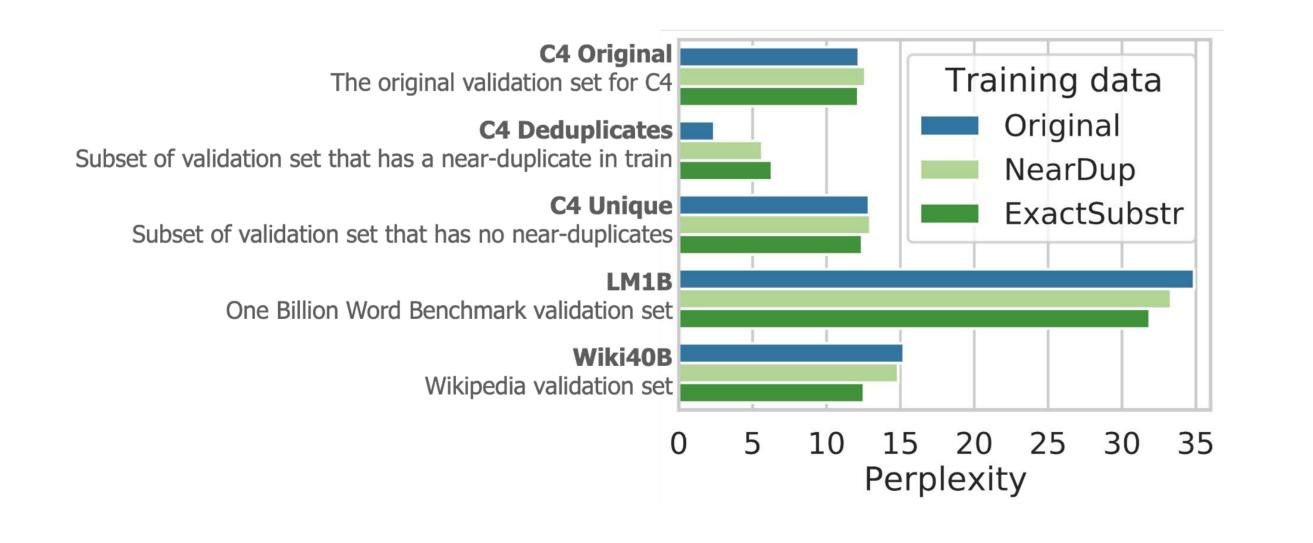
Near Duplicates

Exact Substring

20



### Deduplicated models are better.

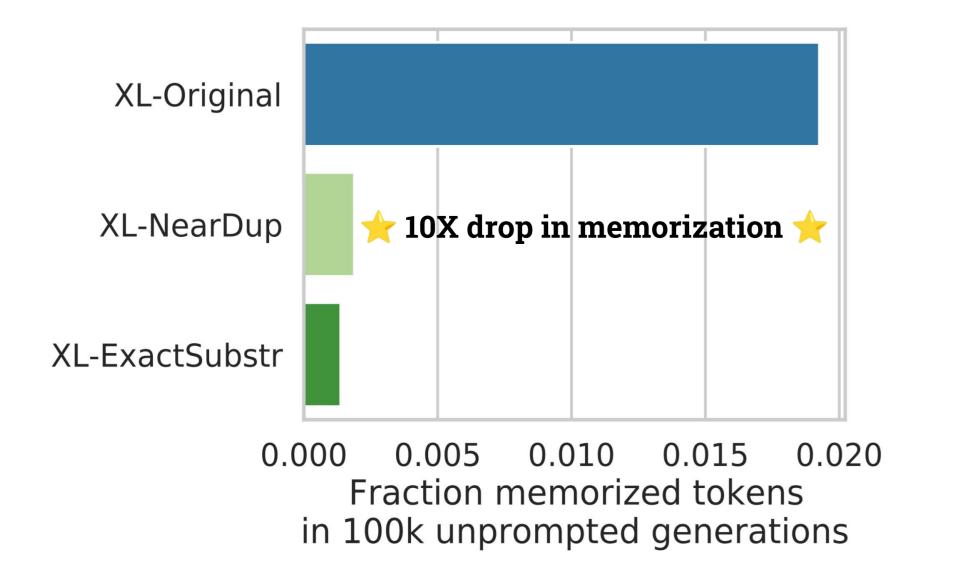


- Your tweet



Identifying the limits of private information is challenging (secret borders & in-group)

#### Deduplication $\rightarrow$ reduction in memorization



### Questions

- How do we quantify memorization?
- How can we understand harms of

memorization?

- Should we & how can we incorporate context into our models?

Lee, et al. Deduplicating Training Data Makes Language Models Better, ACL 2022, Carlini, et al., Quantifying Memorization Across Neural Language Models, arxiv, 2022 Brown, et al. "What Does it Mean for a Language Model to Preserve Privacy?" FAccT 2022